ANNUAL REPORT 2015

“IT IS THE SMALL THINGS THAT MATTER THE MOST.”

Staff and volunteers typically say this when asked what helps our members have fun and learn new things when they come to Sarah Heinz House each day.

It can start with a simple hug to say hello, a spontaneous 30 second chat in a hallway to convey how special a child really is, or the longer discussion at the table during the nightly dinner to simply listen to what’s on their minds. Encouragement and recognition are also given during individual and group projects or fitness activities so our kids find a way to push themselves to new levels of achievement.

Resident camp multiplies the opportunities to nurture the emotional and physical development of youth. While staff and counselors shape the experience with organized programs, most of the learning and growth is the result of spending time with tent mates and other friends-creating lasting memories.

The safe and nurturing environment of Sarah Heinz House provides our members-youth in grades 1-12- daily opportunities to have fun, learn about themselves, and pursue what interests them. They take on responsibilities that develop personal initiative and leadership while sharing experiences with friends of many different communities, faiths and cultures; fostering respect for others.

To boost early learning and physical well-being, we continue to provide weekly preschool programs in dance, robotics, swimming, basketball, indoor soccer and tee-ball.

Each summer children as young as pre-school attend day camps that keep them active and fit and support learning and creativity. These camps also give parents confidence about their children’s wellbeing and safety while they may be at work. The rural setting of our residential camp uniquely offers opportunities to be continuously active and to learn about environmental stewardship. The positive influence of friendships built during these experiences can have a lifelong impact.

Empowering all youth, especially those who need us most, is a BIG mission. But we know it is achievable by doing many small things exceedingly well. The small things which cause them to joyfully come through our door each day to be part of activities that improve their fitness and health, deepen learning and build new friendships.

Sarah Heinz House is extremely proud of our team of innovative employees, amazing volunteers and seasonal staff whose collective talents and care for our youth resulted in over 100 different after school programs and 8 weeks of summer camp for 1,800 youth in 2015.

We are very grateful for the kindness, trust and confidence of the donors and funders whose financial gifts provided laughter, learning and leadership opportunities for every young person served by Sarah Heinz House.

Every gift of volunteer time and charitable funding has a very big impact, so we invite you to learn more about the youth we serve and the opportunities to make additional investments in their future by going to www.sarahheinzhouse.org.

Thank you, for all the good you do for Sarah Heinz House kids.

Sincerely,

Jennifer Cairns  Anthony Marfisi
Executive Director  Board Chairman

Our Mission: To empower all youth, especially those who need us most, to LAUGH, LEARN & LEAD.
FINANCIAL INFORMATION 2015

“You are never too old to set another goal or dream a new dream.”  C.S. Lewis

We thank our generous donors for helping kids to "Laugh, Learn, and Lead."

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The Buncher Company
The City of Pittsburgh
The Grable Foundation
The Heinz Endowments
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The Pittsburgh Foundation
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Tri Rivers Heritage Foundation
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Maryanne Wolf
Mary Wood
Chester and Zenk
Dennise Zirringer

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David Wilson
Lisa and Bryan Wise
Barbara Wojciechowski
Maryanne Wolf
Mary Wood
Chester and Zenk
Dennise Zirringer

2015
**SARAH HEINZ HOUSE**
**SUMMARY OF AUDITED FINANCIALS**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
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<tbody>
<tr>
<td>Revenue</td>
<td></td>
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<td>Corporations/Foundations</td>
<td>$1,952,071</td>
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<td>Government</td>
<td>401,831</td>
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<td>Individuals</td>
<td>289,818</td>
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<td>Program Fees</td>
<td>464,914</td>
<td>428,029</td>
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<td>Special Events</td>
<td>112,863</td>
<td>150,335</td>
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<td>In-Kind Contributions</td>
<td>37,233</td>
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<td>Other</td>
<td>76,830</td>
<td>114,304</td>
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<tr>
<td><strong>Total</strong></td>
<td>3,335,560</td>
<td>2,928,342</td>
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| Expenses              |            |            |
| Program               | $2,063,772 | $2,227,100 |
| General and Administrative | 205,640    | 235,237    |
| Fundraising           | 282,574    | 244,976    |
| **Total**             | 2,551,986  | 2,707,313  |

| Changes in Net Assets |            |            |
|                      | $783,574   | $221,029   |

**Numbers that Matter**
- Over 50% of our members age 9-18, reported that they were physically active at least five days per week
- Nearly 100% of our members advanced to the next school grade ON TIME
- 90% of our surveyed members (age 9+) indicated that they plan to enroll in post-secondary education or training
- 200 adult volunteers supported the delivery of program while serving as role models and mentors to members
- 37,000 free meals and snacks were provided
- Members paid annual dues of $25.00. The full cost of serving each member was $2,000.00
- 75,000 square feet of activity space at our Heinz Street Location
- 100+ acres of wooded land for our residential camp

*Board as of December 31, 2015*
Program Highlights:

- **Design Factory** teaches sustainable design and other STEM principles through hands-on projects. The middle school and high school members designed a “tiny house” for use at resident camp. Tubs, along with the newly erected bath house, were available for the first time in 2015.

- **Robotics Program** members embarked upon a summer outreach campaign to promote interest in STEM learning and careers. They engaged children by visiting community fairs in parks and other venues and by visiting Children’s Hospital; each time demonstrating their robotic petting zoo or Frisbee throwing devices.

- **Campaign for Others** is a month long learning and fundraising campaign which promotes philanthropy and civic engagement in support of others. Our members raised over $700.00 which they donated to their chosen Charity-Tickets for Kids.

Sarah Heinz House 2015

**Sharing Meals with the Sarah Heinz House Family**

Each weekday, soon after arrival, our members join staff and volunteers to enjoy a free dinner together—a hot, nutritious meal served before they head off to programs and activities. Later in the evening they also receive a health snack. In addition, all summer we provided breakfast, lunch and dinner to resident camp participants. In total, Sarah Heinz House provided nearly 37,000 meals and snacks to promote sound nutrition, fight food vulnerability and build connections as members “break bread” with friends and adult mentors.

**Building Strong Partnerships**

Sarah Heinz House serves youth who live throughout Greater Pittsburgh through vital partnerships with organizations and businesses. Among these are numerous museums, educational institutions and public schools. Sarah Heinz House is proud of the expanding partnership with Manchester Academic Charter School (MACS) which housed its middle school-grades 6-12-in our building. Students and faculty have full access to our facilities during school time hours before our members arrive. Many students joined Sarah Heinz House and enjoyed dinner and a wide array of program activities.

**Program Value & Impact**

1. **Youth served:**
   - 1,026 annual members-youth in grades 1-12
   - 247 preschool children enrolled in weekly programs
   - 375 day campers (pre-K-12th grade)
   - 205 overnight campers (age 7-18)

2. **5,950** additional youth impacted through outreach and community support programs: In educational, robotics, health and sports programs at Sarah Heinz House